

## Shilpa Medicare Limited

### **Corporate & Admin Office:**

"Shilpa House", # 12-6-214/A-1, Hyderabad Road, Raichur – 584 135, Karnataka, India

Tel: +91-8532-238704, Fax: +91-8532-238876

Email: info@vbshilpa.com, Web: www.vbshilpa.com

CIN: L85110KA1987PLC008739

Date: October 11, 2023

Corporate Relationship Department,

BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400001

National Stock Exchange of India, Ltd.

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai 400051

Stock Code: NSE: SHILPAMED/BSE -530549

Dear Sir/Madam,

Sub: Intimation U/R 30 of the SEBI (LODR) Regulations

# Shilpa Medicare Limited Launches Naturally Derived Option for the Treatment of Oral Mucositis in India under the brand name ORAAL TM

This is to inform you that the company has received approval from the Office of the Directorate of Ayurveda and Unani Services (division of the Ministry of Aayush) for the manufacture and sale of Oral Mucositis Spray a treatment option made available for the first time in India under the brand name ORAAL®.

"The composition of **ORAAL**® is protected by a granted patent in India until November 2033." Shilpa will commercialize the product under the brand name **ORAAL®** which will be launched immediately.

ORAAL®, a substantial advancement in Oral Mucositis management, has been accepted and approved by the Indian Dental Association (IDA).

With the commitment towards 'Thoughtful Innovation for Powerful Outcomes', Shilpa's ORAAL® is indicated for the treatment of all grades of Mucositis. ORAAL® is backed by required scientific proof for the treatment of Oral Mucositis.

The launch of **ORAAL®**, **an Oral spray with a naturally derived** formulation in India will offer great benefits in terms of flexibility and patient convenience for use in any condition, and is advantageous in reducing the chemical-based mouth rinse usage and also delivering appropriate dosing to the patient without any side effects. A dosage of 4-5 sprays, 2-3 times a day can maintain Oral hydration and work towards healing Oral Mucositis from the first spray itself and starts showing effects within 20 minutes.

Shilpa's formula, enriched with Curcuma Longa, Honey, Glycerin, and Purified Water, has been carefully crafted to provide soothing relief in a convenient spray form.



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Curcuma Longa: Nature's Gift - Renowned for its anti-inflammatory properties. Honey: Sweet Nectar - Known for its healing and antibacterial benefits. Glycerin & Purified Water: Hydration - Keeps mouth comfortable and moist. **ORAAL®** forms a protective barrier, aiding in the healing process of oral mucositis. Say goodbye to discomfort and hello to relief! ORAAL® is a 'Sajeevani Muskurahat Ki' for patients who are suffering from Oral Mucositis.

Shilpa Medicare Limited is a research-driven, global, integrated pharmaceutical company, headquartered in Raichur, Karnataka, India, and is engaged in research and development, manufacturing, and sale of oncology drugs and formulations.

With regards,

For Shilpa Medicare Ltd.

RITU Digitally signed by RITU TIWARY Date:
2023.10.11
17:49:27 +05'30'
Ritu Tiwary

**Company Secretary**